

Exhibitor Profiles

Bayer Healthcare

Bayer Schering Pharma are proud to support the Bone Research Society/British Orthopaedic Research Society meeting in Manchester on 23-25 June 2008.

With innovative products and using new ideas, Bayer Schering Pharma aims to make a contribution to medical progress and strives to improve the quality of life of patients.

Bayer Schering Pharma, as part of its commitment to research, is dedicated to developing novel approaches to treatment and prophylaxis of thrombotic disorders.

www.bayer.com

Bose

Bose Corporation - ElectroForce Systems Group manufactures the ElectroForce® mechanical test instruments using proprietary BOSE® linear motors for the evaluation of orthopaedic implants and biological materials such as spinal discs, cartilage, bone, and ligaments. These revolutionary test instruments are clean, quiet and virtually maintenance-free. With exceptional fidelity, static loading precision and dynamic performance, they were designed specifically for macro and micro-scale testing of materials and components. Applications include; durability, fatigue, crack-growth, dynamic mechanical analysis (DMA), tension or compression to failure, and creep/stress relaxation testing.

Our BioDynamic™ test instruments for tissue engineering provide a novel approach to the characterization of biomaterials and tissue in a biological environment. We also provide instruments for multi-axis spine simulation and spinal implant development and validation. All ElectroForce systems feature our WinTest® Control System and can be viewed on our website at www.bose-electroforce.com. Contact us directly to discuss multiple specimen testing configurations!

e2v/SkyScan

SkyScan is a fast growing company and one of the world's leading producers of micro-CT systems for a wide range of applications. SkyScan aims to bring to customers the newest technology, the best instrument quality and the highest level of support.

SkyScan can genuinely claim to be at the fore-front of the development of high performance micro-CT technology. Our research and development of 3D x-ray microscopy started in the early 1980s. This led to the first micro-CT imaging results being obtained in 1983-1987 and published in scientific journals and international conferences proceedings. Building on this early work, SkyScan was founded in 1996, and within a year we were manufacturing a commercially available micro-CT scanner with spatial resolution in

the micron range. In 2001 we produced the first high-resolution in vivo micro-CT scanner for small animal imaging. And in 2005 SkyScan became the world's only supplier of a laboratory nano-CT scanner with submicron spatial resolution. Responding to demand from the growing community of micro-CT users, we are continually active in research and development into new methods for non-destructive 3D microscopy.

IDS

Immunodiagnostic Systems (IDS) offers a range of esoteric immunoassay kits for clinical and research use. The company focuses in Bone & Mineral Metabolism and Growth Factor research, and engages in collaborative projects with researchers worldwide.

IDS is a leader in the field of Vitamin D analysis, offering both manual and automated 25(OH) Vitamin D methods, an award-winning 1,25-Dihydroxy Vitamin D RIA system, and now announces OCTEIA 1,25(OH)₂ Vitamin D, an EIA employing the proven immunocapsule sample preparation.

IDS offers a full range of Bone & Skeletal products, including BoneTRAP® (Tartrate-Resistant Acid Phosphatase 5b), MouseTRAP™, RatTRAP™, Bone-Specific Alkaline Phosphatase (Ostase® BAP), Intact PTH, urinary DPD, RANKL & OPG for both clinical and research (animal) use.

IDS are also pleased to announce a NEW, UNIQUE Rat/Mouse PINP ELISA to quantify type I collagen formation in rat or mouse samples.

IDS OsteoSite™ antibodies include multiple forms of PTHrp, Cathepsin K, Osteoarthritis Matrix Antigen (a Collagen VI epitope) and a specific Osteoclast Antigen; the GroPep range has multi-species Growth Factor and GF-Binding Protein antibodies; and the Eurodiagnostica range has antibodies to many matrix antigens, neuropeptides and associated reagents.

Dentine discs are available for osteoclast activity studies in vitro, suitable for use in microtitre wells.

www.idsltd.com

Medtronic

Medtronic Sofamor Danek knows how committed you are to helping patients manage their health. We share your commitment with a passion for providing lifelong solutions that can assist you in managing patients' chronic medical conditions. With the advent of minimally invasive surgical procedures, the stage is set for Medtronic Sofamor Danek to continue to meet the demands of patient care today. We are committed to providing the spine surgeon with the most advanced options for treating a broad range of clinical indications. Medtronic Sofamor Danek's mission is to stay at the forefront of the medical

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device industry by offering innovated therapies and versatile solutions to today's surgeon community.

But providing the best and most advanced surgical tools doesn't just stop with implants and instruments. Medtronic Sofamor Danek is committed to bringing the spine surgeon the most innovative and technologically superior internet tools. With the creation of MySpineTools.com, Medtronic Sofamor Danek has taken the leap into the web based future with online education, surgical techniques, medical forums, and patient outreach. MySpineTools.com is the spine surgeon's home page for new technology and product updates. It's the newest tool no spine surgeon should be without.

To learn more about Medtronic Sofamor Danek's MySpineTools.com or to get more information on our spinal technologies, please talk to us at the meeting or visit our website www.medtronic.com.

Novartis

Novartis is one of the world's leading pharmaceutical companies and works to discover, develop and deliver new and innovative products to treat patients, ease suffering and to enhance the quality of life.

With its UK headquarters in Frimley, Surrey, the Novartis group of companies in the UK employs over 3,500 staff across 11 sites working in the pharmaceuticals, consumer health, generics and vaccines divisions. Globally, Novartis is a Swiss based company employing over 100,000 people across 140 countries.

Novartis aspires to contribute to society through our economic contribution, the positive benefits of our products and through open dialogue with our stakeholders.

Think what's possible. For more information visit www.novartis.co.uk

Procter & Gamble Pharmaceuticals

Procter & Gamble Pharmaceuticals has a rich heritage in health care that extends back more than 150 years. Then and now, P&G is driven by our mission to improve the lives of people around the world every day. P&G's health care products include prescription medicines, over-the-counter medications and oral care products. P&G began developing and marketing prescription products in the late-1960s. Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Actonel®, Asacol®, Intrinsa®. The P&G community consists of 138,000 employees working in over 80 countries worldwide. For more information about P&G Pharmaceuticals, please visit www.pgpharma.com

ProStrakan

ProStrakan is one of Europe's fastest growing specialty pharmaceutical companies.

We are engaged in the development and commercialisation of prescription medicines for the treatment of unmet therapeutic needs.

Our headquarters and development capabilities are based in Galashiels, Scotland, and we operate across Europe and are expanding into the US.

Qados

Qados are the distributors of the Faxitron X ray imaging cabinets in the UK. These cabinets are widely used for imaging bone both during research or during routine work in the Histopathology Departments. Digital imaging options are also available from Qados, for example the EZ240 X ray scanner from NTB.

Qados also represents Cisbio International in the UK, Cisbio produce Quadramet which is for bone pain palliation after breast, prostate or bladder cancer treatment. If you would like to look at the complete Qados portfolio please visit www.qados.co.uk.

Roche/GSK

Roche

Roche aims to improve people's health and quality of life with innovative products and services for the early detection, prevention, diagnosis and treatment of disease. Part of one of the world's leading healthcare groups, Roche in the UK employs nearly 2,000 people in pharmaceuticals and diagnostics. Globally Roche is the leader in diagnostics, and a major supplier of medicines for the treatment of cancer, transplantation, virology, bone and rheumatology, obesity and renal anaemia. Find out more at www.rocheuk.com

GSK

GSK, one of the world's leading research-based pharmaceutical and healthcare companies, is committed to improving the quality of human life by enabling people to do more, feel better and live longer. All trademarks used or mentioned in this release are legally protected.

Scanco

Scanco Medical (www.scanco.ch) is the leading manufacturer of a full range of state-of-the-art μ CT scanners for research and clinical use (high-resolution specimen, in vivo animal and human extremity scanners). The scanners, together with built-in analysis and visualization software provide for 3-dimensional, non-destructive and comprehensive quantitative measurements. The in vivo scanners are

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uniquely engineered for high-resolution, rapid scanning with very low radiation exposure. Scanco Medical brings over 20 years of experience in micro-CT and has close to 250 installations worldwide. Scanco Medical also offers contract based scanning services for academic and industrial groups at facilities in the USA or in Switzerland.

Shire

Shire Pharmaceuticals Group plc (Shire) is a global specialty pharmaceutical company with a strategic focus on meeting the needs of the specialist physician and currently focuses on developing projects and marketing products in the areas of central nervous system (CNS), gastrointestinal (GI), and renal diseases. Shire has operations in the world's key pharmaceutical markets (US, Canada, UK, France, Italy, Spain and Germany) as well as a specialist drug delivery unit in the US.

For further information on Shire, please visit the Company's website: www.shire.com

Technoclone

Technoclone Ltd is a specialist in the field of bone, cartilage and mineral metabolism immunoassays and is the exclusive distributor in the UK and Ireland of both the Metra® range of Bone Marker assay kits from Quidel and Cartilage assays kits from Ibx Diagnostics.

The Metra® range of ELISA assays includes a highly specific Bone Alkaline Phosphatase (BAP) assay, serum Osteocalcin, Collagen Type -1 C-Terminal propeptide (CICP), DPD and Total DPD, PYD, alpha-1 Helical Peptide and YKL-40, as well as a chromogenic Creatinine assay and other research reagents.

Details of new kits from Quidel will be available at the BRS meeting including

- Metra® PINP ELISA
- Metra® TRAP 5b ELISA
- Metra® Osteoprotegerin ELISA

Ibx Diagnostics specialises in cartilage assay kits including

- C2C ELISA for cartilage degradation (serum & urine)
- CPII & CS-846 ELISA's for cartilage formation (serum & urine)

Technoclone also markets an extensive range of autoimmune assays in multiplex and ELISA format, Complement assays and research reagents and multiplex human cytokine assays.

Wisepress

Wisepress.com, Europe's leading conference bookseller, has a complete range of books and journals relevant to the themes of the meeting. Books can be purchased at the stand or, if you would rather not carry them, posted to you - Wisepress will deliver worldwide. In addition to attending 250 conferences per year, Wisepress has a comprehensive medical and scientific bookshop online with great offers, some up to 40% off the publisher list prices.